

Once upon a time....

And every day.....

Except one day....

And because of that.....

And because of that.....

And because of that....

Until finally.....

And ever since then.....

And the moral of the story is.....

"The Story Spine", created by Ken Adams

Once upon a time.... the world of the story is introduced and the main character's routine is established.

And every day.....

Except one day.... the main character breaks the sequence.

And because of that..... there are dire consequences for having broken the routine. It is unclear whether or not the main character will come out alright in the end.

And because of that.....

And because of that....

Until finally..... the main character embarks on success or failure.

And ever since then..... the main character succeeds or fails and a new routine is established.

And the moral of the story is.....

"The Story Spine", created by Ken Adams



9 Steps to Storytelling

1 Set the Scene

2 Introduce Characters

3 Begin the Journey

4 Introduce Obstacle

5 Overcome Obstacle

6 Resolve Story

7 Make the Point

8 Ask the Question

9 Repeat the Point

Source: Adler Way Model